

HOBART is pleased to receive the BEST OF award 2021

The "Initiative Mittelstand" (community of interests of medium-sized enterprises) recently awarded HOBART with their BEST OF prize. The world market leader for commercial warewashing was honoured by the jury for their SmartConnect app and added to the "IT Best List 2021".

Offenburg, Germany – Once a year, the "Initiative Mittelstand" and the publishing house "Huber Verlag" honour several companies for their innovative IT solutions supporting the digital transformation of small and medium-sized businesses. The independent jury of professors, scientists, insiders of the industry and journalists judge the submitted solutions for their economical, social, ecological, and technological benefits.

Striding into the kitchen of the future with SmartConnect

Digitalization is taking over the hospitality sector: networking, management and monitoring of kitchen equipment using digital aids is the future. In future, kitchen managers can operate all of their HOBART warewashing and cooking equipment with the SmartConnect app. All relevant data is available in real time at all hours and can be used for controlling or hygiene documentation, for example. In addition, the app warns users of any errors so they can intervene immediately and avoid downtimes. "Networking is the future. Our new SmartConnect app makes it even easier for management and kitchen staff to apply the technology efficiently and economically," says Manfred Kohler, Vice President Sales and Manufacturing of HOBART GmbH.

For more information on HOBART, please visit www.hobart-export.com

Photo:



Caption:

The HOBART SmartConnect app is available free of charge in the App Store and Play Store or as a web version.

Note on photo:

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About HOBART:

Based in Offenburg, Germany, HOBART leads the world market in commercial warewashing technology. We serve customers such as hotels, restaurants and caterers, bakeries and butcheries as well as supermarkets, airlines, cruise ships, automotive suppliers, research centres and pharmaceutical companies across the world. HOBART develops, produces and sells warewashing and cleaning, cooking, food preparation and waste treatment appliances and systems. The company has a global workforce of 6,900 employees, approximately 1,100 of them in Germany. HOBART is a subsidiary of the US Illinois Tool Works (ITW) Group, which manufactures and sells a variety of products; the group has a staff of 50,000 employees in 800 autonomous companies in 56 countries.