

HOBART

MEDIA KIT
CHEF'S COMBI

FÜR FACHHANDELSPARTNER
FOR SALES PARTNERS



CHEF'S **COMBI**

ALLES, WAS MAN BRAUCHT.
EVERYTHING YOU NEED.



HOLEN SIE SICH IHR MEDIA KIT.

GET YOUR MEDIA KIT.

UNKOMPLIZIERT FÜR SIE.

Um Ihnen die Bewerbung des CHEF'S COMBI so bequem wie möglich zu machen, können Sie zwischen verschiedenen Werbematerialien wählen:

Key Visuals | 3
Online-Banner + E-Mail Signatur | 3
Anzeigen | 4
Pressemitteilungen | 5
Newsletter | 6
Social Media | 6
Videos | 7
Broschüre | 8
Roll up | 8

Das Media Kit können Sie hier
herunterladen.
www.hobart.de/mediakit

WEITERES MATERIAL:

Sie benötigen weitere Materialien oder
haben Fragen dazu? Wenden Sie sich bitte per
Mail an: info.vf@hobart.de

EASY FOR YOU.

To make the promotion of the combi steamer
CHEF'S COMBI as convenient as possible, you can
choose between different advertising materials:

Key visuals | 3
Online banner + e-mail signature | 3
Print ads | 4
Press releases | 5
Newsletter | 6
Social media | 6
Videos | 7
Brochure | 8
Roll up | 8

You can download
the media kit here.
www.hobart-export.com/mediakit

FURTHER MATERIAL:

Do you need further materials or have
questions? Please contact us by e-mail:
info.vf@hobart.de

KEY VISUALS | ONLINE BANNER + E-MAIL SIGNATURE

KEY VISUALS



Teaser key visual



Product key visual



ONLINE BANNER + E-MAIL SIGNATURE



Teaser Banner

Format size: 400 x 128 px

Sprachen languages:

DE, EN



Product Banner

Format size: 400 x 128 px

Sprachen languages:

DE, EN, CZ, ES, HR, IT, PL, SL

TEASER ADS



Format size: 210 x 297 mm
Sprachen languages: DE, EN



Format size: 210 x 100 mm
Sprachen languages: DE, EN

PRODUCT ADS



Format size: 210 x 297 mm
Sprachen languages: DE, EN, CZ, ES, HR, IT, PL, SL



Format size: 210 x 100 mm
Sprachen languages: DE, EN, CZ, ES, HR, IT, PL, SL

TEASER PR



PR Text: Kurze Information
brief information

Zeichen DE: 1.648

Characters EN: 4.617

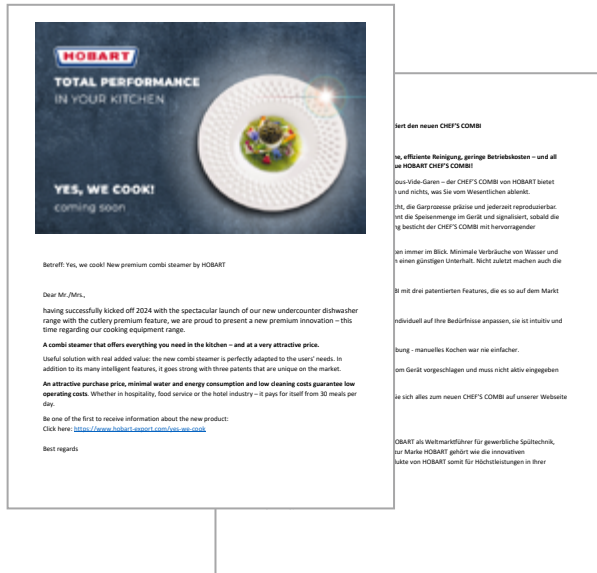
Sprachen languages: DE, EN

PRODUCT PR



PR Text: Detaillierte
Produktinformation
detailed product information
Zeichen DE: 4.617
Characters EN: 4.537
Sprachen languages:
DE, EN, CZ, ES, HR, IT, PL, SL

NEWSLETTER



Teaser Newsletter

Zeichen DE: 1.018

Characters EN: 975

Sprachen languages: DE, EN

Product Newsletter

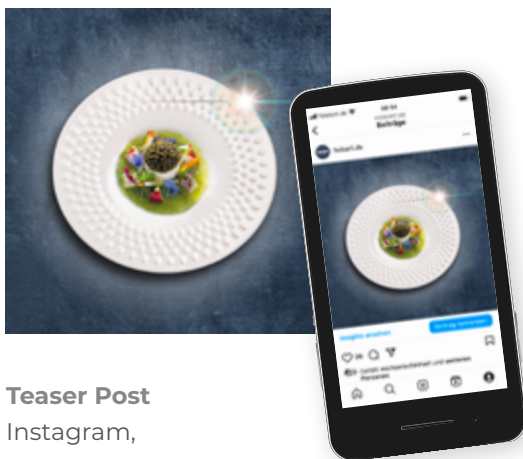
Zeichen DE: 2.025

Characters EN: 2002

Sprachen languages:

DE, EN, ES, IT

SOCIAL MEDIA



Teaser Post

Instagram,
Facebook, LinkedIn

Format sizes:

Instagram: 1080 x 1080 px

Facebook, LinkedIn: 1200 x 1200 px

Sprachen languages: DE, EN



Product Post

Instagram, Facebook, LinkedIn

Format sizes:

Instagram: 1080 x 1080 px

Facebook, LinkedIn: 1200 x 1200 px

Sprachen languages: DE, EN

Reels

Sie benötigen weitere Posts
oder Reels? Wenden Sie sich
bitte per Mail an:

info.vf@hobart.de

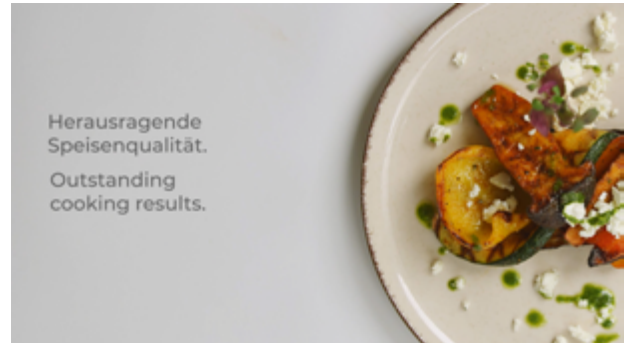
*If you need posts in English
or reels with English subtitles
please contact us by e-mail:*

info.vf@hobart.de



VIDEOS

PRODUCT VIDEOS



- COMBI CARE
- COMBI CLIMATE
- COMBI GUIDE
- MENU MIX
- Product video
- Enthüllungs-Video *unveiling video*

Sprachen *languages:* DE, EN, IT, ES

Untertitel *subtitles:* CZ, HR, PL, SL

CUSTOMER STATEMENTS



- Bonvita
- Mühlenhof
- Ophelia Gourmetrestaurant

Sprache *language:* DE

Untertitel *subtitles:* DE, EN



BROSCHÜRE

Format size: 297 x 210 mm

Sprachen languages:

DE, EN, CZ, ES, HR, IT, PL, SL



ROLL-UP

Format size: 850 x 2000 mm

Sprachen languages: DE, EN

