SPECIAL NEWSPRINT WWW.DISCO-MAGAZIN.DE disco THE NIGHTLIFE BUSINESS MAGAZINE GLASSWASHING IN THE CLUB ROUTINE Reliable partner HOBART

By-the-glass drinks make up the main turnover in nightlife. The logical consequence: You need lots of glasses – and specifically sparkling clean ones. By way of example of a successful trio of clubs in Offenburg, which uses HOBART glasswashers, disco-magazin shows which features to look out for.

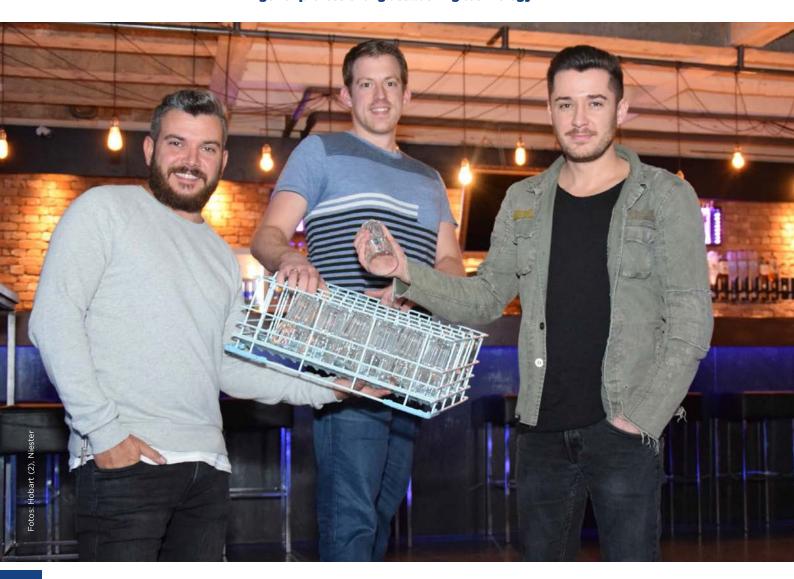
here are no compromises when it comes to hygiene and speed – also and especially not in Offenburg. The nightlife trio consisting of "Freiraum", "Etage Eins" and "Circle Club", located in one building with different accesses, relies on premium glasswashers. A total of nine devices are in use, all of them by HOBART. The "Profi AMX" hood-type dishwasher, which is never off during the main night time, is responsible for handling the large volumes. Over

40 racks - mostly filled - stand at the ready, temporarily stored in shelves. Furthermore, undercounter glasswashers are installed at almost every bar; these are filled with the empty glasses placed directly on the bars by the guests.

Washing by hand or by machine? This never was a question for the club owners. "I would never even have thought of doing it differently," says Sebastian Fischinger, the 30-year

old managing director of the clubs alongside David Ghassemi. He is not one for doing things by half. "Just as we have the best technology, the best branded drinks and the best event concepts, we naturally also want to wash the glasses with the best machines," he continues. He swears by HOBART, and is completely convinced of the HOBART technology, just as his colleagues. For Nic Braun, operations manager of the "Freiraum", HOBART is a "reliable partner". There have been

Smart concept: In the Offenburg club building, Nic Braun, Sebastian Fischinger and David Ghassemi go for professional glasswashing technology.



Precondition for turnover: In a matter of 60 seconds, the HOBART glasswashers supply glasses which are optically and hygienically clean.

no breakdowns to date, and maintenance is carried out by the in-house technical team. Every two or three weeks - or weekly in months with an above-average number of opening days - detergents, rinse aids and hoses are checked and the rinse arms are cleaned. A special hygiene programme provides for automatic interior cleaning of the machines.

In reaction to this considerate care, the glasswashers - 6 HOBART "PROFI GX" undercounter machines, one of these of the latest generation with single-button control, touch display and accompanying app with error information, hints, and controlling function, as well as a "PROFI GC" and a "PREMAX GCP" - deliver a strong performance. In only 60 seconds, each of these machines completes one wash cycle, which perfectly cleans four rows of six glasses each. During peak times, up to 1,200 glasses per hour need to be washed and returned to the cycle as quickly as possible. Only two litres of water are required per wash cycle. Nic Braun is enthusiastic: "The time saving is immense, and the machines ensure great service for our guests" - who don't want to drink from glasses with lipstick smears, fruit residues or sweets stucking at the bottom of the glass, not to mention the invisible contamination.

Clean and ready-to-use glasses are the precondition for nightlife sales - and of course for satisfied guests. "Our staff is grateful for the machines," explains David Ghassemi, and Sebastian Fischinger adds: "Open, close, done!" Being highly intuitive, the machines are easy to operate, even for unskilled personnel. Once the single button has been



The new generation: The undercounter glasswasher "PROFI GX" exhibits the new control with the time-proven single-button control with touch display, and the app for permanent status overview.



pressed, the current status of the wash cycle is shown via colour changes. Since the volumes managed by the hood-type dishwasher are on a completely different scale, Ghassemi and Fischinger assign an employee specifically to this machine. This pays off, because the bar business is not disturbed by lack of clean glasses. Club manager Nic Braun knows one thing for sure: "Glasswashers are only products in the background, but they need to function smoothly." True, because this means added value.

Three clubs, nine machines

"FREIRAUM"

- 1 x HOBART "PROFI AMX" hood-type dishwasher
- 1 x HOBART "PROFI GX" undercounter glasswasher
- 1 x HOBART "PROFI GC" undercounter glasswasher

"ETAGE EINS"

- 1 x HOBART "PREMAX GCP" undercounter glasswasher
- $3 \times \text{HOBART}$ "PROFI GX" undercounter glasswasher
- $1 \times HOBART$ "PROFI GX new generation" undercounter glasswasher

"CIRCLE CLUB"

1 x HOBART "PROFI GX" undercounter glasswasher

